

BIG BUSINESS IS TRANSACTED BY STREET PRINTER

NEW YORK PRINT IS MAKING
MONEY WITH OUTFIT LOAD-
ED ON PUSH CART

The street printer is here. With a pushcart laden with type, ink, two small hand presses, a stone and proof press and accompanied by a "devil," George Somerset, a member of "Bix Six" and not ashamed of the fact that he has worked in many printing offices between New York and San Francisco, is traveling the streets of New York city, where many who are in a hurry to have printing done stop to patronize him. Somerset, who has a small shop at 61 East One Hundred and Twenty-fifth street, declares he is the only street printer in the country.

"Up to the present time," said the street printer to a reporter, "I have been printing only cards, circulars and a program or two, but if you know anybody who wants a newspaper printed tell him I'm here and ready to do the job."

"This is a progressive age," continued the printer. "Often business men are in a hurry for a rush job—some cards, billheads, etc.—and they don't have time to run to a printing shop. I will go to them and take their orders while they are waiting on a customer. The biggest street job I have had was printing a church program."

The wayside printer was interrupted by a real estate man who hurried up to him.

"Hurry," shouted the stranger, handing the printer a slip of paper. "Some billheads, and follow that copy. Hustle, now, like a good fellow. There's a woman waiting to pay me a bill, and she won't give up until she is handed a receipt on my printed stationery. I just discovered that rats had eaten all my stock."

With stick in hand the printer made a few quick passes. Next the matter needed by his customer was on the stone. "What kind of a border would you like, sir? Leave it to me? All right, sir. How's that, sir?" "You should see me when I'm

working real fast," said the wayside printer, lighting his pipe later. "A program job the other day was rush work. Ten minutes before the entertainment was to start they discovered they had neglected the program. Somebody remembered I was here on the corner. I don't like to throw bouquets at myself, but the audience had the program before the curtain went up, and it went up on time."

**BANKER IS OF BELIEF
THAT ADVERTISING PAYS**

That banks should advertise is the firm belief of M. H. Flint of Los Angeles, vice president of the Los Angeles Trust and Savings bank, who recently imparted his views at a meeting of advertising men in San Francisco. In discussing the problem Flint said in part:

"I firmly believe that a bank should advertise, and I credit advertising mediums, to a very large extent, with the building up of the country that I am with. Statistics show that the banks that advertised last year showed a gain of 21 per cent in their business, while those that did not had an increase of only 5 per cent. This is the day of the big bank, of strong centralized institutions of the 'survival of the fittest,' and these concerns must advertise if they wish to forge ahead of their rivals."

Many bankers believe that it is beneath their dignity to advertise. They must remember that this is the day of modern business methods, that the small conservative ad that most banks run does not suffice and that not to advertise at all is a failure.

"If a man advertises it is always best to do it well, for the more advertising a man does, if his copy is well written and to the point and is wisely placed, the more business he is bound to do."

NEW OFFICIAL OF ESMERALDA NAMES DEPUTY

FORMER TONOPAH RESIDENT
WILL BE DEPUTY AUDITOR
AND RECORDER

E. S. La Tourette, who formerly resided in Tonopah when the Tonopah & Goldfield railroad maintained its head offices here, will be deputy county auditor and recorder of Esmeralda county when Clyde Johnson takes charge of that office in January. Johnson made known the name of his deputy Saturday and the Tribune of yesterday has the following regarding the selection:

County Auditor and Recorder-elect Clyde Johnson has decided to get along with one deputy and has named E. S. La Tourette for the position. La Tourette has been in the employ of the Tonopah & Goldfield railroad company for the last five years and stands well in business and social circles. The position was offered, to him a week ago, but he did not accept it finally until Friday evening.

"I shall make an effort to see that all the business of the office is attended to with one deputy and myself doing the work," said Johnson last night, "and I think we shall succeed."

Advertise in the Bonanza.

Scoop, The Cub Reporter



Sage Tea Will Darken Faded And Gray Hair

STOP DANDRUFF, FALLING HAIR
ITCHING SCALP, AND MAKE
THE HAIR GROW

There is nothing new about the idea of using Sage for restoring the color of the hair. Our grandmothers kept their hair dark, glossy and abundant by the use of a simple "Sage Tea." Whenever their hair fell out or took on a dull, faded or streaked appearance, they made a brew of Sage leaves, and applied it to their hair with wonderfully beneficial effect.

Nowadays we don't have to resort to the old-time tiresome method of gathering the herbs and making the tea. This is done by skillful chemists better than we could do it ourselves; and all we have to do is to call for the ready-made product, Wyeth's Sage and Sulphur Hair Remedy, containing Sage in the proper

GOLD BUYERS AND ASSAYERS

Cash and prompt returns for
bullion, ores and furnace prod-
ucts.

JAMES IRVING & CO.
107 N. Spring St., Los Angeles.

strength, with the addition of Sulphur, another old-time scalp remedy. This preparation gives youthful color and beauty to the hair, and is one of the best remedies you can use for dandruff, dry, feverish, itching scalp, and falling hair. Get a 50 cent bottle from your druggist today and you will be surprised at the quick results. All druggists sell it, under guarantee that the money will be refunded if the remedy is not exactly as represented. Hady.

PIONEER DANCE ON EVE OF THE NEW YEAR

New Year's eve, to dance the old year out and the New Year in will be one of the most enjoyable balls Tonopah ever saw. The flannel shirt, the overalls, the chaps and boots are the proper costumes for the men, the riding habit, the calico or gingham dress is the proper costume for the ladies.

In short, dress as did the pioneers of the desert, or as you would dress if you were going into the wilds of an unsettled country. There may be impersonations of frontier characters, Indians, cowboys, miners, soldiers, Mexicans, cow girls, ranch hands and women, and fortune hunters of all types.

The dance will last all night and no masks will be worn.

Each reader of this notice may invite as many friends as he or she desires, provided they come in pioneer fashion. We promise you more fun than you ever had before and the best of music. Under direction of the members of the Uniform Rank, Co. No. 4, Knights of Pythias, d22w1

If you should hear, incidentally, that your favorite store had had an unadvertised special sale of something you've been wanting to buy, you'd feel that it had not protected your interests—wouldn't you?

Don't you think that the store that's paying for publicity in the Bonanza, is apt to have a reason for wanting it—just as the store that is not advertised may have reasons for avoiding publicity?

Subscribe for the Bonanza

Notice of Dividend

At the meeting of the board of directors of the Tonopah Mining company of Nevada held this day, a regular quarterly dividend of 25 per cent and extra dividend of 15 per cent was declared payable January 21, 1913, to stockholders of record 3 o'clock p. m., December 21, 1912. Transfer books close 3 o'clock p. m., December 31, 1912; open 10 o'clock a. m., January 8, 1913.

C. A. HIGBEE,
Treasurer.
Philadelphia, Pa., Dec. 19, 1912.
d1916

FRANK H. WARD

Notary Public

Office Hours 8 a. m. to 5 p. m.

DAILY BONANZA OFFICE

Brougher Ave. Tonopah

TADICH BROS.

142 MAIN STREET

TONOPAH, NEVADA

CHRISTMAS SPECIALS

WE HAVE RECEIVED LATEST CREATIONS IN MEN'S WEAR FROM LEADING MILLS AND MANUFACTURERS OF THIS COUNTRY AND WE WILL PLACE IT ON SALE SATURDAY, MONDAY AND TUESDAY

Silk Sox, all shades.....50c
500 doz. Men's Ties.....50c
Men's Silk Shirts.....\$3.50
Men's All Wool Shirts.....\$3.50
Men's Suspenders and.....
Garters.....75c
Traveling Sets, all shades.....\$4.00

BOY'S SUITS

AND

OVERCOATS

for all ages, from 3 to 15; Norfolk Suits, Blouse Effect



SHOES

We are agents for Walk Over

Shoes in Tonopah, a lead-

ing shoe in the world to-

day for Style, Fit and

Price.....\$4, \$4.50 and \$5

Men's PANTS

Just in from New York Pant

House, by express, all sizes,

all shades at \$3.50 to \$7.50

COME IN AND SEE THEM

Bath Robes.....\$5.00
Men's Slippers, all shades
price.....75c to \$2.00
Men's Mufflers, all shades
Latest Men's Sweaters, White
Gray, Red, Navy
Men's Gloves, all shades

Men's New PLUSH HATS

Black, Brown, Tan and Gray,

price.....\$3.50 to \$5.00

English Wool Hats, all colors,

at.....\$2.00



Tonopah-Goldfield Meat Market

...Largest Plant In Southern Nevada...

MEATS..

SPECIAL ATTENTION GIVEN TO HOLIDAY ORDERS

ORDER YOUR CHRISTMAS AND NEW YEAR'S DINNER NOW

TELL US WHAT YOU WANT AND SPECIAL CARE WILL BE GIVEN YOUR ORDER

FRUITS AND VEGETABLES

received daily by express

FRESH

Butter, Eggs and Poultry

Famous Bishop TURKEYS, domestic Ducks and Geese

Fish received every Thursday and Friday

SHOP OPEN CHRISTMAS EVE UNTIL 9 O'CLOCK

IT COSTS YOU LESS AND YOU SAVE MORE BY TRADING AT THE

Tonopah-Goldfield Meat Market

W. H. THOMAS, Manager